

P2i Expands Into Asia

To meet the expected growth for P2i within Asia, Simon Kellard, P2i's Group Operations Director will be relocating to Singapore in August 2010. Simon will head-up P2i's operations and resources, as well as offering senior level representation within the area.

Simon, who joined P2i in 2008, explains the decision: "As our business grows at a phenomenal rate, and a very significant proportion of our operations become Asia-centric, it is vital that we get in place and grow our resources in the region. Our Asia-based operational staff, already established for over two years and recruited from both UK and local in-country resource pools have been the springboard to support our expansion."

Simon continues: "Asia is characterised by high growth, fast pace and relationship-based business and to keep up, even keep ahead, it is crucial to have senior representation in place and now is the time to respond. We have opened an office in Singapore as a central Asian hub in order to service all our Asian interests in real-time. My family and I will be established in Singapore from August this year."

Carl Francis, P2i's CEO, added "We will be seeing huge growth in Asia over the coming months on all fronts: machines, people and customer sites. Having Simon in the region full time will allow us to react to developments quickly and ensure tight control and crisp execution. Simon's move further demonstrates what a global business P2i has become."

A Press Release will be distributed at a later date.

P2i Website Improvements

The P2i website (www.p2i.com) has undergone recent updates in order to improve usability, engage site visitors and showcase the application sectors in which we operate.



The pages that are currently updated include the [Homepage](#), [Applications](#) and [Careers](#).

To view these pages click on the links above.

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About P2i

P2i is the world leader in liquid repellent nano-coating technology. We make good products great by applying innovative science. Our revolutionary technology enables our customers to improve the performance of their products and protect them from the effects of water and all other liquids. This builds value by commanding premium prices and/or reducing costs.

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P2i Technology

P2i's technology works by applying a nanometre-thin polymer layer over the entire surface of a product. Using an ionised gas (plasma) this layer is molecularly bound to the surface and will not leach away. The process confers superior oil and water repellency by reducing the surface energy to ultra-low levels - down to one third that of PTFE (polytetrafluoroethylene).

[Find out more about our technology](#)