

P2i Launches the P2i Charitable Trust

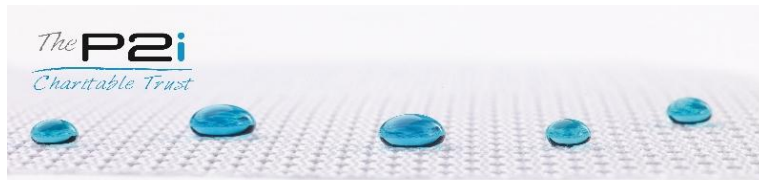
P2i and its employees are pleased to announce the launch of the P2i Charitable Trust.

The Trust has been setup with two specific goals in mind: improving and supporting scientific education; and improving the lives of underprivileged children.

Funds raised by the Trust will be donated directly to specific individuals and organizations falling within the scope of the Trust's goals, or donated to other charities that support the same objectives.

P2i's CEO, Carl Francis said: "We're proud to be a fast-growing employer and the P2i Charitable Trust gives us the chance to give something back to the local communities that have assisted us in our rapid expansion. Supporting scientific education and improving the lives of underprivileged children are two causes very close to our hearts. We look forward to announcing details of our donations in the months and years to come."

Further details to be released soon.



P2i to Exhibit at the World's Largest Consumer Electronics Show - International CES

P2i will be exhibiting at the 2011 International CES (Consumer Electronics Show) taking place 6-9 January 2011 in Las Vegas.

CES is the world's largest annual tradeshow for consumer technology and America's largest annual tradeshow of any kind.

Already proven in the hearing aid sector, P2i is now moving firmly into other electronic markets and International CES offers the perfect opportunity to promote the Aridion™ technology to leading players in the consumer

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About P2i

P2i is the world leader in liquid repellent nano-coating technology. We make good products great by applying innovative science. Our revolutionary technology enables our customers to improve the performance of their products and protect them from the effects of water and all other liquids. This builds value by commanding premium prices and/or reducing costs.

Contact details:
Tel: +44 (0)1235 833100
Fax: +44 (0)1235 861214
Email: info@p2i.com

P2i Technology

P2i's technology works by applying a nanometre-thin polymer layer over the entire surface of a product.

electronics market.

The P2i booth (8960) will be situated within the main audio hall where delegates can discover for themselves the new magic for consumer electronics.



Further information about CES can be found [here](#)

"Mocktails & Defense", A Conversation with Dr. Stephen Coulson

On the 22nd November 2010 P2i's own CTO, Dr. Stephen Coulson was keynote speaker as part of the "Mocktails & Defense" 2010 series in Abu Dhabi.

This prestigious program, hosted by the Middle East's Defense Services Marketing Council, brings together senior members of the defense and aerospace communities.

Stephen's presentation which focused around a Q&A format was entitled "*Commercialization of Defense Nano-coating Technology: P2i Case Study - From Chemical Attack on Soldier's Protective Clothing to Improving the Performance of Protection to Mobile Phones*".



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Using an ionised gas (plasma) this layer is molecularly bound to the surface and will not leach away. The process confers superior oil and water repellency by reducing the surface energy to ultra-low levels - down to one third that of PTFE (polytetrafluoroethylene).

[Find out more about our technology](#)