

Aridion™ Grows Market Presence With More Than 2.6 Million Hearing Aids Now Protected

Aridion™, P2i's revolutionary liquid repellent nano-coating is now providing unbeatable protection against corrosion damage for more than 2.6 million hearing aid users worldwide.

The technology which is licensed by three of the world's largest hearing aid manufacturers is transforming conventional levels of reliability through reduced warranty failure and repair costs.

Furthermore and to coincide with the [2010 Union of Hearing Aid Acousticians \(EUHA\) Congress](#), P2i unveiled the details of new compact processing machines, which has been designed to address the needs of smaller manufacturers and dispensers. The **Aridion™ 8** machines offer cost-effective and efficient processing of lower product volumes.

To read the press release in full, [click here](#)



P2i Goes Pink, Raising £573 for Breast Cancer Campaign

P2i are delighted to announce that we raised a total of £573 on Friday 29th October as part of the [Wear It Pink](#) day for the Breast Cancer campaign.

Throughout the day, P2i employees dressed in pink attire and accessories, supplied homemade cakes as well as taking part in a raffle and other events with all proceeds going towards the charity.

P2i would like to thank the following for their donations to the raffle: **Purple Label, Jack FM, The Park Club, Pure Indulgence Day Spa, Rowse Honey, Park Place Brasserie, Matthew Cluee, RM and RS Components.**

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About P2i

P2i is the world leader in liquid repellent nano-coating technology. We make good products great by applying innovative science. Our revolutionary technology enables our customers to improve the performance of their products and protect them from the effects of water and all other liquids. This builds value by commanding premium prices and/or reducing costs.

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P2i Technology

P2i's technology works by applying a nanometre-thin polymer layer over the



A few of P2i's 'Wear it Pink' employees pose for a photo



entire surface of a product. Using an ionised gas (plasma) this layer is molecularly bound to the surface and will not leach away. The process confers superior oil and water repellency by reducing the surface energy to ultra-low levels - down to one third that of PTFE (polytetrafluoroethylene).

[Find out more about our technology](#)

P2i's CTO presents at the Advanced Textiles Conference 2010

Last month Dr. Stephen Coulson, P2i's Chief Technical Officer travelled to Orlando, Florida to present at the [Advanced Textiles Conference](#), part of the IFAI Expo Americas 2010.

The presentation entitled "Commercialization of Functional Nano-Coating Technologies" focused on applying the P2i liquid repellent process to footwear, performance textiles and roll-2-roll media. The data explained how the technology is currently being used in the industry today, at desired commercial throughput levels to deliver value-added products into the market. Finally, the audience, a mix of academic and industry backgrounds were impressed by the P2i tissue paper demonstration, which can be viewed [here](#).



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