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## The Monthly Droplet

October 2011

### P2i @ EUHA

Only a year ago at [EUHA](#) - Europe's largest hearing aid congress, [P2i](#) launched the Aridion™ 8 nano-coating system specifically designed for the hearing aid industry.



This year P2i's success was evident throughout the show as 'nano' was the buzz word with many manufacturers producing a line of hearing aids with our nanotechnology coating.

The benefits of a nano-coating are particularly clear for hearing aids, as devices occupy hostile environments and are exposed to moisture, sweat and oils. With P2i's liquid repellent nano-coating, manufacturers are able to reduce warranty failure and repair costs as the build-up of corrosion and cerumen is restricted.

You can see some images of our booth at EUHA via our [Flickr](#) page.

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## Best Use of Technology Award

Celebrating the UK's most outstanding companies, P2i was presented with the coveted '[Best Use of Technology](#)' award at the [Fast Growth Business Awards](#) 2011. Operations Director, Peter Rankin, accepted the award on behalf of P2i.



Carl Francis, CEO, P2i comments: "This award recognizes the expertise and diversity of our liquid repellent nano-coating technology across a range of market sectors, from consumer electronics to footwear and accessories. The possibilities for nano-coatings are endless as P2i continues to build on our cutting-edge technology by moving into other functional nano-coatings."

P2i has gone from strength to strength in 2011, successfully winning a number of awards, including:

- '[Most Innovative Company in Europe](#)' by the International Business Awards,
- '[Borderless Business](#)' by the Management Today Business Hero Awards,
- '[Best of Show](#)' for the P2i booth at the AudiologyNOW! 2011 trade fair.

### Social Media Links



### Upcoming Events

[INDA Filtration - 1001](#)  
15th-17th November

[CES 2012 - 26722](#)  
10th-13th January

For more information on events go to:  
[www.p2i.com/events](http://www.p2i.com/events)

## New Brazilian Website

As the world leader in liquid repellent nano-coatings, P2i is pleased to launch the company website in Brazilian Portuguese: [www.p2i.com/br](http://www.p2i.com/br)

The P2i website now hosts the site in [Japanese](#), [Korean](#), [Simplified Chinese](#), [Brazilian Portuguese](#) and [English](#), demonstrating P2i's commitment to customers and manufacturers worldwide.



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