



The Monthly Droplet

P2i to attend EUHA

P2i will be presenting its revolutionary [Aridion™](#) technology at the 56th International Congress of Hearing Aid Acousticians ([EUHA](#)) in Germany from the 19th-21st of October.



Following the successful application of the protective nano-coating to over 5 million behind-the-ear devices (BTE's), P2i is looking to highlight the benefits for in-the-ear (ITE's) and cochlear implant devices.

Aridion™ protects products from corrosion caused by moisture and sweat, increasing the lifespan of the device for consumers and reducing warranty and return rates for manufacturers. You can watch an animation of the benefits of Aridion™ [here](#).

Based on the award winning booth presented at [AudiologyNOW!](#) in the US this April, P2i will be featuring an Aridion™ 8 nano-coating system alongside its corporate magician who brings to life Arthur C. Clarke's quote, "Any sufficiently advanced technology is indistinguishable from magic".

P2i @ Events in September

This month P2i has been busy exhibiting at shows across its key market sectors, including [IFA](#): Europe's largest consumer electronics show in Berlin 2nd-7th, [DSEi](#): the world's largest integrated defense and military show in London 13th-16th, and the [Northwest Footwear and Apparel Material Show](#) in Portland 21-22nd.

The frequency and diversity of shows emphasizes P2i's successful growth in 2011 demonstrating that P2i is a global solution provider with product experience in many markets. You can see footage of P2i exhibiting at various tradeshow and exhibitions through the P2iTV channel [here](#).



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[P2i™ TV](#)

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Social Media Links



Upcoming Events

[EUHA - G-14](#)
19th-21st October

[INDA Filtration - 1001](#)
15th-17th November

For more information on events go to:
www.p2i.com/events

Changing the Game

Dr. Delwyn Evans presented *Changing the Game: Using Water Repellent Nano-technology for Sports Shoes* at the [Nano4Sport](#) conference in London on the 21st of September.

Highlighting the performance benefits of P2i's [ion-mask™](#) technology on footwear, Dr. Evans demonstrated water rolling off a K-Swiss running shoe. Marathon runner Josh Cox explains how ion-mask™ and K-Swiss helped him to take three and a half minutes off his American 50km record [here](#).



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