

P2i Wins Business Hero Award

P2i was delighted to receive the [Management Today's 2011 Business Hero Award](#) for the "Borderless Business category".

Management Today were not only captivated by P2i's 'outstanding' technology and ability to be commercially successful in multiple sectors including electronics and lifestyles, but were very impressed with the geographical spread of P2i's clients, with more than three-quarters based outside the UK.

P2i has over 60 processing machines spanning three continents: Europe (Germany, Spain, UK); Asia (China, Singapore, Thailand, Indonesia); and North America. This spread is testament to P2i's entrepreneurial approach to partnership by being a flexible and responsive extension of customers own design and production services.

CEO Carl Francis commented that the award is a great testament to the hard work of all employees and the game-changing nature of P2i's technology.

For more information on P2i's response to winning the award click [here](#).



P2i to attend AudiologyNOW! 2011

P2i is gearing up to demonstrate the revolutionary Aridion™ technology at the *American Academy of Audiology's* annual convention, [AudiologyNOW! 2011](#) from the 7th-9th of April in Chicago, booth 1371.

As well as introducing the *Aridion™ 8* processing machine, this event marks a milestone for P2i as Aridion™ is now applied to over three million hearing aids worldwide.

The *Aridion™ 8* machine is evidence of P2i's on-going commitment to the hearing aid industry as it allows for cost effective and efficient processing of lower product volumes, including custom-fit devices, opening up a unique opportunity for all hearing aid manufacturers to provide Aridion™ protection.

Measuring just 580mm (W) x 860mm (H) x 750 (D), the *Aridion™ 8* machine can be



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About P2i

P2i is the world leader in liquid repellent nano-coating technology. We make good products great by applying innovative science. Our revolutionary technology enables our customers to improve the performance of their products and protect them from the effects of water and all other liquids. This builds value by commanding premium prices and/or reducing costs.

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P2i Technology

P2i's technology works by applying a nanometre-thin

installed at any location that has a standard power supply and is operated at the touch of a single button.

An *Aridion*™ 8 processing machine will take centre stage at the P2i booth as audiologists and manufacturers alike are invited to come and see the technology.

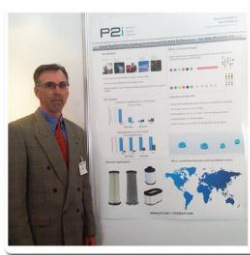
For more information click [here](#).

P2i @ FILTECH 2011

Filtration Manager, Mike McCarthy, demonstrated the benefits of the P2i technology this month at the largest special interest event for filtration and separation technology - [FILTECH](#) Germany.

Liquid repellency has been used for many years in the filtration industry. However the P2i approach provides the added benefit of simultaneously providing both oil and water repellency. In addition the P2i treatment does not impact the important filtration properties of air flow and pore size.

At the event Mike McCarthy was eager to introduce P2i as a platform technology offering solutions for the many varied filtration applications - solid liquid, particle separation and liquid liquid.



For more information click [here](#).



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polymer layer over the entire surface of a product. Using an ionised gas (plasma) this layer is molecularly bound to the surface and will not leach away. The process confers superior oil and water repellency by reducing the surface energy to ultra-low levels - down to one third that of PTFE (polytetrafluoroethylene).

[Find out more about our technology](#)