



### P2i @ INDA Filtration 2011

P2i was delighted to exhibit at [INDA Filtration 2011](#) in Chicago, US, to highlight the benefits of the liquid repellent nano-coating technology to the filtration industry.

Focusing on applications in diesel fuel, coalescing, gas turbine and specialty vent filtration, P2i [demonstrated](#) the technical effect on tissues and filter media.



Filtration Sales Manager, Mike McCarthy comments: "As the first formal introduction to our target audience, the booth traffic was amazing and exceeded my expectations. We had an opportunity to reach out to end users and talk directly to filter companies to discuss application requirements and P2i solutions."

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### P2i supports Help For Heroes Charity

P2i has coated 1,200 pairs for the brand new Magnum H4H running trainer [V-lite Intrepid HPi H4H](#), free of charge, in a bid to help raise £10,000 for the ['Help for Heroes'](#) charity.



Dr. Stephen Coulson, CTO of P2i, comments: "Supporting the H4H charity gives a great sense of pride and achievement for P2i as we return to our Military roots."

Now commercially successful in a range of key market sectors, P2i has experienced tremendous growth in the footwear sector over the past six months as demand and processing capabilities continue to increase. Our ion-mask™ technology has now been applied to millions of pairs of shoes worldwide and is expanding production into accessories including hats and gloves."

#### Social Media Links



#### Upcoming Events

[CES 2012 - 26722](#)  
10th-13th January

[ISPO 2012 - 122](#)  
29th Jan - 1st Feb

For more information

on events go to:  
[www.p2i.com/events](http://www.p2i.com/events)

## CES Preparation Begins

P2i has begun preparations to attend the annual [Consumer Electronics Show](#) (CES) in Las Vegas in January 2012. After a successful tradeshow [last year](#), P2i will be in South Hall Booth: 26722



In 2011 P2i has grown dramatically. Validation of the plasma process for high volume manufacturing has enabled P2i to work with world leading electronics and mobile handset OEM's (Original Equipment Manufacturers).

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