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The Monthly Droplet

February 2012

P2i to attend Mobile World Congress 2012

Following great success at CES in January, where P2i received validation as the world leader in liquid repellent nano-coating technology, we will be attending [Mobile World Congress](#) in Barcelona from the 29 February to the 1 March.

Carl Francis, P2i's CEO, comments: "P2i has experienced a year of exceptional growth and innovation. Last year at Mobile World Congress we launched a nano-coating system specifically for the high-volume mobile handset manufacturers. Now, one year on, we can say that we have applied our Aridion™ coating to over eight million electronic devices worldwide."

Aridion™ dramatically increases the reliability of electronics by reducing the effects of water and corrosion damage. Applied to the entire device at the nano-scale, the coating is 1000 times thinner than a human hair. This ensures it doesn't affect the delicate electronics internally, or the look and functionality of the device externally.



You can watch a video of P2i at CES [here](#).

ISPO 2012 marks major milestone for ion-mask™

P2i has been promoting ion-mask™ at the ISPO Munich show from the 29 January - 1 February 2012.

We are pleased to announce that [ion-mask™](#) has now surpassed the three million shoes milestone and production capacity is set to double with the relocation of the processing facility in Dongguan, China.

Dr. Stephen Coulson, P2i's CTO comments: "The move to the new facility will enable us to double our processing capacity while optimizing throughput and maintaining great technical effect. Our success with ion-mask™ is not only

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Upcoming Events

[Mobile World Congress](#)
27th February - 1st
March, 2012

demonstrated by the sheer number of shoes processed, but also the commitment from brands as they roll out the technology onto an increasing range of products - including hats and gloves."



Working with world leading brands, ion-mask™ provides performance enhancing benefits to footwear and lifestyle accessories. You can watch an animation of the benefits of ion-mask™ [here](#).

[AudiologyNOW!](#)
28th - 31st March, 2012

For more information
on events go to:
www.p2i.com/events

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